

Festive Fridays: Play A Little with JAQK Cellars!

I'm jumping out of my seat to share with you today's Festive Friday! While most of the festivity on Friday's with this series are dedicated to fun, playful photos, today's post is all about WINE! But not just any wine... fun wine!



If you don't know already, I love wine, especially good wine. Over the past year I've had the pleasure of sampling a series of varietals from my new favorite winery, [JAQK Cellars](#).

What's great about [JAQK Cellars](#) is not just how amazing the wine tastes but also how beautiful their bottles are. As a designer, I'm impressed by great design and totally awesome branding too. What's so fabulous about this new wine company is they really have it all. Even the stories behind the bottles are exciting.



I recently had the pleasure of arranging a private tasting with a couple colleagues and learned so many new things about [JAQK Cellars](#) that I'm excited to share today.

JAQK Cellars has a playful perspective on the finer things in life but also a work hard-play hard mentality. They support pursuing your passion and preach that work is not work when you love what you do. This is the epitome of how I run Sterling Engagements and when I learned this it really resonated inside me... How fun is that? This is why the [JAQK Cellars](#) motto is "Play A Little". Smart right? They even have an uber fun wine club called [The Society of the Tippy King!](#)