

JAQK™

CELLARS

PRESS ROUND-UP

April 2009

APPELLATION AMERICA JAQK CELLARS PLAYS ITS AVA CARDS RIGHT

"Although High Roller is at the pinnacle, JAQK Cellars is playing its appellation and terroir cards right in a winning wine hand."

- Eleanor & Ray Heald



<http://wine.appellationamerica.com/wine-review/682/JAQQ-Cellars.html>

WINE BYTES JAQKS TO OPEN

"The packaging for this line of wine is almost irresistible...But all the best marketing means nothing without the wine...add winemaker Craig MacLean and you have a team on which you can place your proverbial bet."

- Monty and Sara Preiser

<http://punchin.com/wineblog2/wine-bytes/>

UNCRATE JAQK WINE

"The next time you're standing in the wine aisle, pondering what to get, test your luck with a bottle from JAQK Cellars. With bottle designs as excellent as the wine inside, JAQK is a fun company focused on good wine and games."



www.uncrate.com/men/culture/drinks/jaqq-wine/

URBAN DADDY LUCK OF THE DRAW

"You trust your instincts—and usually get the style and substance you deserve. So we think you'll appreciate JAQK wines, eight new hand-harvested, limited-production—and damn fine-looking-wines."



YUM SUGAR TASTING JAQK CELLARS

"Let me introduce you to my favorite new wine label: JAQK Cellars...The wines are lush, smooth, and intensely drinkable."

- Katie Sweeney



www.uncrate.com/men/culture/drinks/jaqq-wine/

LUXIST TASTING JAQK CELLARS

"There's a new arrival on the wine scene bound to whet your appetite and stir your inner gambler."

- Laura Malesich



<http://www.luxist.com/2008/11/09/jaqq-cellars/>

BLUFF MAGAZINE 2008 GIFT GUIDE

"A wonderful gift for any poker player or wine connoisseur, this wine is a perfect addition to any holiday list."



GEAR PATROL JAQK CELLARS HIGH ROLLER

"A Cabernet Sauvignon made with passion... and luck. We found the taste to be smooth at first, with a refreshing finish and balanced aftertaste."

- Eric Yang



<http://gearpatrol.com/blog/2008/12/30/jaqq-cellars-high-roller/>

CONDE NAST TRAVELER INTRODUCING...

"This week, we salute the brand-new wine company JAQK Cellars, which lent a bright spot to our paper-riddled desks with its witty and attractive press kit."

- Mollie Chen



http://www.concierge.com/cntraveler/blogs/80days/from_our_desks/index.html

ST. LOUIS EATS & DRINKS THIS WEEK'S WINE

"I found [JAQK Wines] to be extremely worthy, well-made wines with good structure and a lengthy finish... My favorite was the Soldiers of Fortune Shiraz, a brilliant wine, extremely dark and rich, with big flavor notes."

- Joe Pollack & Ann Lemons Pollack

http://stlouiseats.typepad.com/st_louis_eats_and_drinks_/2009/03/this-weeks-wine-march-8-2009.html

LUXURY INSIDER JAQK CELLARS TAKES ON THE HOUSE

"Winemaker Craig MacLean teamed up with Hatch Design to put together an imaginative new range of wine, packaged to mirror the glamorous, high-stakes world at the gambling tables."

- Crystal Goh



http://www.luxury-insider.com/Current_Affairs/post/2008/11/JAQQ-Wine-Cellars-Take-On-The-House.aspx

THRILLIST JAQK WINE

"This boutique Cali winery has bottled the thrill of gambling with eight varietals with names like High Roller, Bone Dance, 22 Black, Pearl Handle, and Soldiers of Fortune..."



<http://www.thrillist.com/las-vegas/jaqq-wine>

